



Animation Video & Marketing Experts

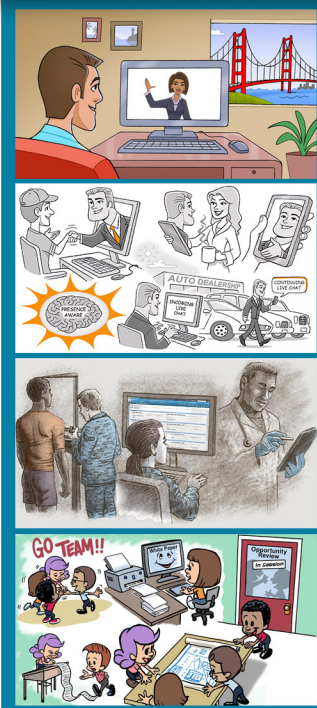
GSA

Capability Statement

ydraw.com

Ydraw is a video marketing company specializing in whiteboard, motion graphics, watercolor, 2D, 2.5D, and 3D animation. We create engaging, unique, creative, exciting, interactive, and inspiring videos.

CORE COMPETENCIES



Writing

creative writing, script writing, training, presentation, e-learning, blog

Videos

instructional, corporate training, sales, lead generation, how-to, explainer, pre-roll ads, interactive, branding, commercial

Marketing

experts in video marketing, pre-roll ads, banner ads, google adwords, pay per click, facebook, instagram, youtube

Results

Lead Generation System, Impressions, youtube views, customers, reviews, sales, interactivity

COMPANY SNAPSHOT

👤 Government Business POC: Curtis Pace
☎ Phone: 801.360.6263
✉ Email: curtis@ydraw.com
📍 Address: 249 E. Tabernacle Suite 100
St. George, UT 84770
🌐 Work Area: Global

DIFFERENTIATORS

- 7+ Years Experience
- 3,000+ Videos
- 2016 Inc. 5000
- PRNews Platinum PSA Award
- 2018 Clutch Global Leader Award

CAGE | DUNS | NAICS

CAGE: 74Q50 | DUNS: 031495506

512110 - Video Production
NAICS: 512191 - Other Postproduction Svcs.
541830 - Media Buying Agencies

SET-ASIDE: Small Business (SB)

PAST PERFORMANCES



Dept. of Veterans Affairs
Telephone Lifestyle Coaching
6 Whiteboard Videos



Dept. of Veterans Affairs
Healthy Goals
5 Whiteboard Videos



Dept. of Veterans Affairs
VA ISO 9001
6 Whiteboard Videos



National Center for PTSD
What is PTSD?
6 Whiteboard Videos



Environmental Protection Agency
Scientific Integrity
4 Whiteboard Videos



Environmental Protection Agency
Facilitation and Mediation
1 Whiteboard Video



Dept. of Veterans Affairs
System Delivery Training
24 Whiteboard Videos



Dept. of Veterans Affairs
Telehealth Software Training
19 Screencasts, 15 Webinars



Dept. of The Navy
Leidos Training Videos
3 Ypaint Videos



Booz | Allen | Hamilton



Deloitte.



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Curtis Pace

Government Business POC

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