

# Past Performance Evaluation

## 1. COMPANY OVERVIEW

Primary Name : YDRAW LLC Alternate Name: YDRAW D-U-N-S®: 03-149-5506

249 E Tabernacle Ste 100 Address: St George, UT 84770

Telephone

Number: +1 (801) 592-1026 **Past Performance Evaluation** 

Report Date: 06-26-2015 Order Number 2388014

**Company Information** 

Year Started: 2011 **Year of Current Control:** 2011 **Annual Sales:** \$3,500,000

Total Employees:

7331/Direct mail advertising SIC/Line of Business:

services

#### 2. SUPPLIER PERFORMANCE RATINGS

The supplier's overall performance rating is an assessment of predicted performance. Ratings are on a scale from 0 to 100, where 100 represents the highest level of customer satisfaction. The SIC-level benchmark indicates how the supplier's overall performance rating ranks in comparison against peers.

**Overall Performance Rating** 

97



**Bottom** SIC:

SIC/Quintile 

7331/Direct mail advertising services Top

Overall, how satisfied do you feel about the performance of this company during

this transaction?

Detailed Performance Ratings		n	25	50	75	100
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RELIABILITY:						
How reliably do you think this company follows through on its commitments?	97					
COST:						
How closely did your final total costs correspond to your expectations at the beginning of the transaction?	96					
ORDER ACCURACY:						
How well do you think the product/service delivered matched your order specifications and quantity?	96					
DELIVERY/TIMELINESS:						
How satisfied do you feel about the timeliness of the product/service delivery?	97					
QUALITY:						
How satisfied do you feel about the quality of the product/service provided by this company?	97					
BUSINESS RELATIONS:						
How easy do you think this company is to do business with?	98					
PERSONNEL:						
How satisfied do you feel about the attitude, courtesy, and professionalism of this company's staff?	97					
CUSTOMER SUPPORT:						
How satisfied do you feel about the customer support you received from this company?	98					
RESPONSIVENESS:						
How responsive do you think this company was to information requests, issues, or problems that arose in the course of the transaction?	97					



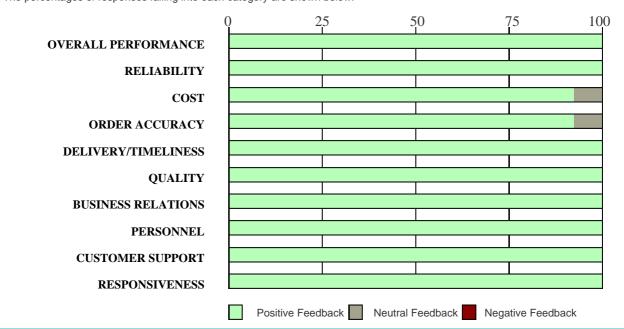
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#### 3. DISTRIBUTION OF FEEDBACK

This supplier's ratings were based in part on survey feedback from past customers. This chart provides a breakdown of the survey responses received from customers in the last 12 months. For each of the survey questions, the responses, which were provided on a 0 to 10 scale, are categorized as "positive" (9 to 10), "neutral" (5 to 8), or "negative" (0 to 4). All Customer feedback is provided confidentially; individual reference responses are not disclosed.

The percentages of responses falling into each category are shown below.



# 4. CUSTOMER REFERENCES SURVEYED

The most recent feedback obtained on this supplier came from companies in the following industries.

#### SIC/Line of Business:

Total number of surveys completed: 13.

Note: The supplier ratings set forth above incorporate the responses and performance opinions of the surveyed customer references and not those of Dun & Bradstreet. Some references may not have provided ratings for all performance aspects.

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